

DisCling™ FAQ

How does DisCling™ work?

- With DisCling™ discs “cling” to a clean, slick polymer surface, just like vinyl signs and decals cling to windows. This non-sticky holding power has been described to be like “a flat suction cup”. A common misperception is to think that static is somehow involved. (It isn't.) Also, adhesives play no part in holding discs to the DisCling™ surface. It is safe, non-sticky, and residue-free.

Is DisCling™ a reusable package?

- DisCling™ holds a disc securely and delivers it to the consumer, who can remove the disc and replace it by simply pressing it back onto the DisCling™ package. Discs should be replaced after use. If left exposed to dust, dirt or grime, a quick damp wipe will restore DisCling™'s ability to hold discs, although over time such reactivation strength will decline. Discs adhered to DisCling™ and left filed or in storage have been found to remain properly adhered for years, however expectations for functional duration in long term storage have not been established.

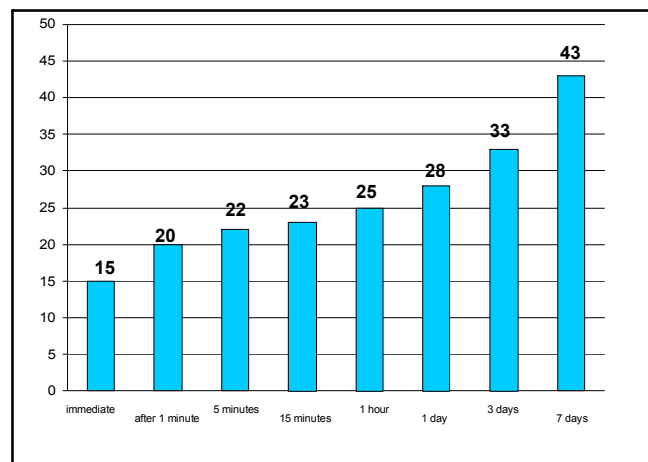
What form can a DisCling™ package take?

- Virtually any flat printable surface that is at least the size of a disc can become a DisCling™ package. This includes brochures, magazine inserts, mailers, and even tags. Think of DisCling™ as a clear “sticker”. Incorporate that sticker on any printed piece, press a disc onto it, and you have a DisCling™ package.

How securely does DisCling™ hold?

- You can see that the second a disc is in firm contact with the DisCling™ surface, it is held securely. The strength of that hold increases with time, as illustrated in the chart below. This means that discs in distribution have a much stronger, tighter hold, than discs that have just been used or replaced.

Grams of Force Needed to Remove Disc from DisCling™
(Peel Strength Increases With Product Dwell Time)



The smooth non-sticky DisCling™ surface creates a strong bond with the media side of discs upon contact. Waiting just one minute however increases bond strength by 33%. After one week of undisturbed “dwell time”, the bond is nearly 3 times stronger than it is initially.

Findings based on testing of a limited number of samples.

DisCling™ is manufactured under license from Disc Mount, Inc.
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